

# HOME, *STEEL*, HOME

#lovesteel

STEEL SURROUNDS US IN OUR HOMES MAKING THEM -



## SUSTAINABLE



- Steel is the most recycled material in the world – anything made of steel in your home can be recycled and made into new products.
- Steel lasts for generations - Your home today will still be standing strong in 100 years' time and might even be a home for your great-grandchildren.
- Steel today is lighter than ever but just as strong. Using high strength steel means using fewer materials for the same purpose.



## AFFORDABLE



- Steel structures are easily transported and assembled on site, reducing construction time and saving energy and money.
- Steel helps your home to be energy efficient. Insulated steel panels reduce heating and cooling costs
- Steel's durability means lower maintenance costs.



## SAFE



- Steel offers the highest strength-to-weight ratio of any building material.
- Steel is highly fire-resistant and climate resilient.



## BEAUTIFUL



- Steel has no limits when it comes to design. It looks beautiful on the inside and outside of our homes.
- Steel's flexibility and adaptability enable us to be more creative with space, structure, repositioning and conversion.



**worldsteel**  
ASSOCIATION

Steel is the ideal material to help meet society's growing needs for residential buildings in a sustainable way. Not only is it affordable and readily available, its intrinsic properties, such as its strength, versatility, durability and 100% recyclability, allow for improved environmental performance across the entire life cycle of buildings. Its adaptability makes designers' visions a reality.

TO FIND OUT MORE ABOUT STEEL IN CONSTRUCTION VISIT [WORLDSTEEL.ORG](http://WORLDSTEEL.ORG)